

# Proscenium

## Advertising Packages

### **Audience**

*Proscenium Journal* has a wide readership of individuals interested in playwriting and theatre arts from around the world (While the majority of our readers are from the United States, we also have readers from the United Kingdom, Canada, Australia, France and more).

Readership: ~17,000 reads\*

Women: 51%

Men: 49%

\*This number is our cumulative readership over *Proscenium's* first two issues.

### **Advertising Packages**

#### *One Advertisement:*

One quarter-page advertisement (45 by 15 picas): \$50

One half-page advertisement (45 by 30 picas): \$75

One full-page advertisement (45 by 60 picas): \$125

One full-page back cover advertisement: (45 by 60 picas): \$200

#### *Two Advertisements:*

Two quarter-page advertisements (45 by 15 picas): \$75

Two half-page advertisements (45 by 30 picas): \$100

Two full-page advertisements (45 by 60 picas): \$150

Two full-page back cover advertisements: (45 by 60 picas): \$300

#### *Three Advertisements:*

Three quarter-page advertisements (45 by 15 picas): \$100

Three half-page advertisements (45 by 30 picas): \$125

Three full-page advertisements (45 by 60 picas): \$175

Three full-page back cover advertisements: (45 by 60 picas): \$400

#### *Combination:*

You can mix the different types of advertisements you want to include in the journal. If you choose any of the above packages, adding an additional quarter-page advertisement will cost \$25, adding an additional half-page advertisement will cost \$35, adding an additional full-page advertisement will cost \$50, and adding an additional back cover advertisement will cost \$100.

### **Purchase**

Once you have selected an advertising package, please contact [info@prosceniumjournal.com](mailto:info@prosceniumjournal.com). Purchases will be made through PayPal. Please send us your advertisement in PNG or JPEG format using the appropriate measurements written above. Thank you very much for considering advertising in the journal. Please contact [info@prosceniumjournal.com](mailto:info@prosceniumjournal.com) if you have any questions about the advertising process.